



## President and CEO Report to the Board Eric Doeh April 2022

Our focus continues regarding the building of our Care Center. Construction is scheduled to begin the first week of May 2022. In addition, construction of our Woodward headquarters is scheduled to begin in the third week of May 2022. Our Putting Children First Initiative has begun to take significant sharp with our partners coming to the table to create resources and access to services for families and children.

The Shirkey legislation and the Whiteford legislation continue to be of significant concern throughout the system. Sen. Shirkey appears to be galvanizing support within his party, partly because of the tremendous support provided by the labor unions in our advocacy efforts. Rep. Whiteford is attempting to gather bipartisan support for her bill, but there are still aspects of this bill that require more discussion.

The workforce crisis continues to be of major concern in the network. MDHHS has made this a priority and has developed a workgroup to address this issue. We are currently working with the provider network and Wayne State University in developing resources to combat this crisis. Thus far, we have provided retention payments, along with incentives being offered by the provider network, flexibility in work schedule, and addressing the issue of superfluous paperwork.

Starting May 1, 2022, DWIHN will launch its Behavioral Health Home clinical program. This is a big deal for our organization and this region. We were one of two PIHPs (total of 10 PIHPs), selected for this expansion program with over \$600k provided for the startup. Additionally, DWIHN will apply for Certified Community Behavioral Health Clinic (CCBHC)- SAMHSA Grant. This application is due May 17, 2022. Both of these clinical services will provide for integrated care for our members.

From a budget perspective, the Governor has put forth the following to the legislature:

The Governor did put forth FY23 Executive Budget Proposal on Wednesday, February 9, 2022. The budget proposes significant funding increases and one-time funding opportunities for behavioral health services. Here are some of the highlights:

- **\$135 million** to promote recruitment and retention of behavioral health direct care staff, a one-year bonus payment will be provided on per pay period basis to almost 1,000 state psychiatric hospital direct care staff and to approximately 50,000 behavioral health workers operating in Michigan communities.
- **\$5.25 million** to renovate two additional units at Hawthorne
- **\$5.75 million** to operate forensic center satellite facilities (82 FTEs)
- **\$15 million** to renovate the new CFP Satellite Facility
- **\$14.8 million** to purchase access to private, inpatient community-based services
- **\$31.8 million** for non-clinical nursing home staff (\$2.35 for non-clinical staff)

Some one-time funding included \$25 million in student load reimbursement for behavioral health providers working in health professional shortage areas (HPSAs); \$15 million to the Jail Diversion to be used by the Mental Health Diversion Council (I was appointed to the Council); and \$325 million to construct a new psychiatric hospital to replace Hawthorn Center and Walter P. Ruther State Hospital. Additionally, the budget proposal called for significant funding increases for mental health services in schools, including **\$120 million to hire school based mental health professionals**. There is a concern that the \$120 million for school-based mental health professional will lead to an exodus of CMH/MH provider staff going to school districts.

## **MENTAL HEALTH CARE – PUTTING CHILDREN FIRST (CHILDREN’S INITIATIVES)**

Below is a brief update on the ongoing activities that are part of our Putting Children First Initiative:

- **Outreach:** New children-focused billboards were placed in Wayne County to connect with accessing services. The Children’s Initiatives website was also updated to include the Children’s Guidebook and updated flyers for specific children programs.
- **Access:** The Children’s Initiatives Department is partnering with the Access Department to streamline the screening process for children in foster care, children ages 0 to 6 in the Infant Mental Health (IMH) program, and young adults ages 18 to 21. The Access Department was successfully trained on the administration of the CAFAS for ages 7 to 21 to assist with the determination of eligibility for community mental health services.
- **STEM:** A meeting was held with Motor City STEM on March 9, 2022 to partner with DWIHN to provide STEM workshops virtually and in person for children ages 10 to 14. We plan to develop a registration for children to participate and schedule the initial workshop for spring 2022.
- **Outreach:** Services were shared with the System of Care Advisory Council. Presented the Putting Children First Initiative to System of Care (SOC) Partners, including; SOC Advisory Council and Children Provider Executive Leadership.
- **Juvenile Justice:** Meetings were held with Assured Family Services and Wayne State University to discuss the needs of youth involved in the juvenile justice system. Identified main areas to address including discharge planning, mental health treatment, and prevention services.
- **Schools:** A meeting was held with Wayne RESA to discuss plans for TRAILS (Transforming Research into Action to Improve the Lives of Students) programs in the schools. Ten schools have been identified to implement the model. A meeting was held with Tri County Initiative to discuss providing a universal training for school threats and safety. DWIHN attended the Canton/Plymouth School District forum on March 24, 2022 to discuss community mental health services in Wayne County.

## **ADVOCACY/LEGISLATIVE EFFORTS**

DWIHN has been working with our lobbyists firm Public Affairs Associates (PAA) to meet with various legislators and other leadership in Lansing and MDHHS to discuss the state of behavioral healthcare services in Michigan. Information and updates have been shared with our Provider Network, stakeholders and persons served on a regular basis about COVID-19, essential clinical services and supports and funding updates from MDHHS.

DWIHN has collaborated with CMHAM and other CMHs around the state to creating a joint advocacy effort that would address the redesign efforts. These efforts include targeted social

media posts targeting, a refined video featured persons served, surveys to gauge the public sentiment and electronic and print media messaging.

DWIHN has been working with our Provider Network to create messaging that will start airing and circulating in the coming weeks that will highlight our direct care workers, the need for additional clinicians and the benefits of a career in the behavioral healthcare field.

DWIHN's *Ask the Doctor* newsletter for April highlighted several items including April being National Child Abuse Prevention Month. A recent CDC survey indicates that more than half of high school students said they were victims of verbal outbursts during the lockdown. A majority of teenagers say they endured insults, put-downs, and other forms of emotional abuse from a parent or other adult at home, during the height of the pandemic lockdown.

DWIHN created a Community Events Calendar that is shared with staff, stakeholders and board members to help spread the word about the myriad of events that we have on a monthly basis that are of a community interest.

## FACILITIES



Milwaukee Task	Completion Date
Community Engagement Meeting	3/3/2022
Milwaukee Care Center Building Permit Plan Review	3/10/2022
Department Packing/Closeout	3/16/2022
Community Engagement Meeting	3/17/2022
Furniture Sale	3/24/2022
Milwaukee Building – Limited Access for Staff Begins	3/25/2022
Building Equipment/Material Removal	3/31/2022
Milwaukee Care Center Construction RFP	4/1/2022 – 4/15/2022
Milwaukee Care Center Construction Vendor Presented for Board Approval	4/20/2022
Milwaukee Care Center Construction Commence	5/2/2022
Office and Boardroom Tasks / Community Meeting Space	Completion Date
Considine Center Space Acquisition	3/1/2022
Mobile Onsite Office Board Action and Board Meeting Location Update – Executive Committee	3/14/2022
Installation Mobile Onsite Office	4/18/2022

Building Equipment/Material Removal	3/31/2022 – 4/15/2022
<b>Woodward Task</b>	<b>Completion Date</b>
Community Engagement Meeting	2/10/2022
Woodward Admin Building Permit Plan Review	2/24/2022
Zoning Board Hearing	3/2/2022
Woodward Admin Building Zoning Approval	3/10/2022
Zoning Board Hearing (Parking Lot Only)	5/24/2022
Woodward Admin Building Construction Contract Award	3/25/2022
Woodward Admin Building Construction Commence	4/1/2022

**Additional Items of Note:**

St. Regis Hotel will host all DWIHN Full Board, Committee and SUD Oversight Policy Board Meetings from April 2022–2023.

DWIHN will continue to work with Considine Little Rock Life Center and host our Community Outreach meetings throughout our construction period at the facility. Considine will also serve as a resource for other community engagement events for DWIHN programs and services.

**INFORMATION TECHNOLOGY**

Therefore Document Management System:

This is a collective effort project among all IT units, this project will take us to a digital solution to accommodate retention requirements, and reduce the need to accommodate physical storage. Finalized the scanning process for all departments & all scanning of paper documents is complete.

Business Processes:

- IPOS – Added HCBS requirements & PHQ-9 to the IPOS process within MHWIN, tested it and it is due to be deployed within the next week.
- Complex Case Management Assessment – Worked with PCE for modifications to adult and child assessments related to physical health.
- BH-TEDS –Worked on revamping the BH-TEDS in the risk matrix in order for DWIHN and provider staff to utilize for TEDS entry/corrections.
- Provider Sanctions – Provider Sanctions module was revamped to create better controls as part of management of provider network.
- DWIHN Mobile Application – Working through the RFP process in terms of redefining the scope.
- MHWIN - Added a credentialing module to the system as a first step for interoperability with Medversant.

Applications and Data Management

- PowerBI Continued development of several comprehensive new Power BI dashboards for use across many departments within DWIHN
- Ad-hoc requests: Completed several data requests (ad-hoc reports, spreadsheets, cubes, etc.)

Infrastructure

- Business as Usual and Keep the Lights On Activities (BAU/KLO)
  - 3rd floor server room cleanout, organization
  - IT Equipment checks for entire company

- Boardroom continuous improvement for Audio Video configuration
- Construction projects infrastructure requirements:
  - Wireless internet quotes, walkthrough and proposals for both Milwaukee and Woodward
  - Construction site walkthrough with vendors
- Vendor management (working through MiDeal Agreement with KSI):
  - Compliance/Security
  - Basement e-waste destruction/recycle (ReSource Partners)
- Offsite storage Security / HIPAA
- Reservation Mobile Application - rewrote the Desk reservation application to accommodate the trailers and the new booking rules surrounding them.

## HUMAN RESOURCES

Development training continues for DWIHN Senior Management staff. We continue to hire staff to augment our already exceptional workforce. During the month of March, we hired eight full and part-time employees. We are completing the process to add a strategic administrator to assist in implementing and expanding behavioral health homes, certified community behavioral health clinics, and opioid health homes.

The Department of Human Resource has completed the scanning project and is finishing up with validation and other scanning project clean-up.

## CHIEF CLINICAL OFFICER

### Health Home Initiatives:

Behavioral Health Home (BHH) - This model focuses on care coordination and health education for Medicaid recipients that have an eligible diagnosis, to ensure persons have both their physical and behavioral healthcare needs met. Initial BHH implementation has been delayed by MDHHS with a new start date of May 1, 2022. DWIHN has been meeting with our five identified HHPs on a regular basis to provide training and technical support. Case to Care Management training for both our identified health home partners and DWIHN internal staff is being provided. MDHHS has provided BHH launch and WSA training meetings in preparation for implementation.

Opioid Health Home (OHH) - This model focuses on comprehensive care coordination and health education for Medicaid recipients that have an eligible Opioid Use diagnosis, to ensure persons have both their physical and behavioral healthcare needs met. DWIHN currently has 268 enrolled members receiving this comprehensive array of integrated healthcare services. This has been a 3.9% increase in OHH enrollment since February 2022.

Certified Community Behavioral Health Clinic State Demonstration (CCBHC) - A CCBHC site provides a coordinated, integrated, comprehensive services for all individuals diagnosed with a mental illness or substance use disorder. It focuses on increased access to care, 24/7/365 crisis response, and formal coordination with health care. This State demonstration model launched on 10/1/2021. The Guidance Center currently has 2,706 members that have been enrolled and are actively receiving CCBHC services. CCBHC Medicaid recipients are funded using a prospective payment model. DWIHN has requested ARPA funds and additional general funds for CCBHC non-Medicaid recipients. Provided training on the Vital Data platform which allows the provider to monitor quality and HEDIS measures and assist in evaluating program effectiveness.

Certified Community Behavioral Health Clinic (CCBHC)- SAMHSA Grant - SAMHSA recently released the CCBHC Expansion Grant with a submission date of May 17, 2022. DWIHN is currently working on this grant in an effort to provide services to underserved populations and where there is reported gaps in care.

## **MEDICAL DIRECTOR**

### Behavioral Health Outreach and Education:

Biweekly Newsletter highlighting recent data on children's mental health during pandemic. The most recent newsletter highlighted a new survey from CDC that showed more than half of the nationally surveyed high schoolers indicated some form of emotional abuse during pandemic. Physical abuse was also reported. It was important to discuss and Prevention strategies, especially April being National Child Abuse Prevention Month. <https://www.dwihn.org/ask-the-doc>

Monthly *Ask the Doc* advocacy videos were done addressing important mental health and COVID related questions.

## **INTEGRATED HEALTH CARE**

IHC staff continued to collaborate with the Medicaid Health Plans regarding increasing the number of members reviewed during the meetings. Forty-one cases were reviewed in March. IHC Department is coordinating with health plans on HEDIS measures with special focus on Follow-up after Emergency Department Visits for alcohol use (FUA) as well as Follow-up after hospitalization (FUH).

## **QUALITY**

Last report submitted to State on March 3, 2022 for FY 22 Q1. *We met Indicator 1 (Preadmission screening in 3hrs) for Adults after not meeting it for three of four quarters in FY 21. Most significantly, we met Indicator 10 (Recidivism or Readmission within 30 with Standard is 15% or less.),* an Indicator that we had not met in over three years, however, had shown improving trends where we were at 22% during Quarter 2 in FY20 to our most recent progress of meeting the standard at 14.93% in Quarter 1 of FY 22! We have continued to meet this indicator for children. Overall, we met standards for all populations for all Performance Indicators with the exception of PI 4a (*7-day follow-up after hospitalization*) for Adult where we were at 94.80% and the cut-off was 95%. We continued to meet the standard for children. Steps have been taken to address this.

## **UTILIZATION MANAGEMENT**

Effective March 1, 2022, DWIHN began utilizing code 9611x for autism eligibility evaluations to ensure compliance with MDHHS CPT code changes. MDHHS directed providers to resume using the U5 modifier for CPT 97151. The UM Department provided training and guidance to the ASD Network on these changes.

Out of the 1,362 authorization approvals in March, 98.6% were approved within 14 days of the request. The UM Department continues to review authorization requirements and in March has removed the pre-authorization requirement for Assessments (H0031). The UM Department continues to evaluate these guidelines and adjust to better meet the needs of members we support.

#### March 2022 UM Outcomes:

- Autism: There are 2,245 members currently receiving this benefit. There were 582 authorization requests, and of those requests, 437 were manually approved. The remainder of authorization requests were approved using the Standard Utilization Guidelines.
- MI Health Link: There were 44 authorizations received in March, compared to 26 authorizations received during the month of February.
- Habilitation Supports Waiver: There are 1,084 slots assigned to the DWIHN and 1,019 were filled which is a utilization rate of 94%. This continues to be just short of the 95% utilization goal.
- State Hospital: There were two State Hospital admissions in March. There are currently four members on the wait list. State hospital admissions continue to be restricted to forensic referrals, but community referrals may be prioritized if hospital or residential placement options have been exhausted. There are 65 members on NGRI status being served in the community.
- Inpatient Admissions: There were 696 admissions for psychiatric inpatient treatment in March 2022. There were 26 members (3.7%) in March who readmitted within 30 days of a prior hospitalization. The Average Length of Inpatient admissions for March was 8.2, which is consistent with February's length of stay.
- The UM Annual Evaluation was presented to the UM and QISC committees in March 2022 and will be presented to the Program Compliance Committee in May 2022.

#### **CLINICAL PRACTICE IMPROVEMENT/WORKFORCE DEVELOPMENT**

Med Drop Program: With the identified the success of Med Drop pilot program in terms of reducing inpatient admissions and readmissions we worked with CRSP Directors and Medical Directors to discuss potential members who can benefit from the program and were able to observe noticeable increase. Currently we have 49 members enrolled which is an increase from last month where we were at 37.

Improvement in Practice Leadership: In the month of March, the committee looked at the complex case management program and interventions for improving Hepatitis C screening for members receiving SUD services. In April, we are looking at DWIHN population analysis and have observed some important trends and opportunities for improvement. We also reviewed revisions to Individualized Plan of Service to align closely with the MDHHS Home and Community Based (HCBS) standards and guidelines and will be providing network trainings on April 14 and 21. The addition of updated SOGIE (Sexual Orientation, Gender Identity and Expression) language to Integrated biopsychosocial was also discussed and approved.

Individual Plan of Service (IPOS): The Clinical Practice Improvement and Quality Management teams updated the standardized IPOS to include required MDHHS Home and Community Based Service (HCBS) changes. Providers are being trained on these changes this month (April 2022).

Wayne County Jail: For the month of March there were 139 releases from the jail. Of the releases, 52 were linked back with a DWIHN provider; six were not enrolled in MHWIN (ex: either residents of another county, never received treatment services or quickly released), nine were sent to a hospital or other correctional facility, and 72 were not assigned to a provider but will be enrolled post release from jail. To address this, a meeting was held with Naphcare and Wayne County regarding discharge planning. Naphcare has two designated discharge planners who currently are focusing on planned discharges for members on the mental health unit or who are enrolled in the Medication Assisted Treatment (MAT) program.

## **RESIDENTIAL SERVICES**

There were three homes that were closed in the month of March. All members were successfully relocated. The DWIHN Residential Team continues to track and monitor requests for assistance from providers and resultant timeliness. The Residential Department received 180 residential referrals in the month of March (80% made contact within 48 hours, 20% in 3-5 days). The Residential Team received 252 requests for assistance through e-mail and phone calls. Fifty-eight percent (58%) were responded to within 24-48 hours, five percent (5%) were connected with other DWIHN departments for resolution, twenty-seven percent (27%) required further investigation, and ten percent (10%) were referred to a supervisor for further review and resolution.

There were 1,032 authorization requests in the month of March, and of those, 99.8% were approved with 14 days of request. The Residential Team continues to provide monthly authorization refresher trainings for CRSP providers, in addition, DWIHN meets with CRSPs monthly to review system /process updates, identify potential barriers and discuss resolutions.

There was no significant change in COVID-19 cases in congregate settings in the month of March. There have been five (5) reported positive cases of Covid-19 and no related deaths. Currently over ninety percent (90.4%) of persons living in licensed residential settings have been fully vaccinated. Currently 1,518 residential members have received a booster vaccination (up from 1,272 in February - 19.34% increase).

## **SUBSTANCE USE SERVICES**

Women's Pregnant and Post-Partum Pilot Program- DWIHN recently received additional funding to provide integrated services that support family-based services for pregnant and postpartum women (and their minor children) with a primary diagnosis of SUD, including Opioid Use disorders. This includes outreach, screening & assessment, Peer Recovery supports, case management, and evidence-based practices. DWIHN has started meeting once a month with the two designated providers (Elmhurst Home and Central City Integrated Health) and a separate meeting with the PIHPs, concurrent with MDHHS and WSU Evaluators. The goal of the meetings is to discuss program updates in the following areas:

- Efforts on screening utilizing High Tech, High Touch (HT2) and assessment of pregnant and postpartum women
- Efforts to expand Enhanced Women's Services (EWS) to include recovery supports in wraparound programming.
- Expansion of DWIHN's Opioid Health Home (OHH) network to serve pregnant and postpartum women.
- Implementing Mom Power (MP), a family-focused evidence-based practice (EBP) with women and their families.



- Efforts to increase access to sustainable, gender-responsive, and comprehensive family-based treatment for pregnant and postpartum women across the continuum of care by including PPW providers in the OHH partner network.
- Efforts to collaborate with systems that impact pregnant and parenting women with SUD.
- Increase efforts to screen for infectious diseases and provide testing for HIV and Hepatitis where it is not available, as well as connections to follow up care by requiring that every woman entering services is screened and referred to the appropriate follow up measured by programmatic monitoring,
- Efforts to implement and educate on harmful effects of tobacco/nicotine products during pregnancy.
- Providers are participating in a need's assessment. Part of the need's assessment focuses on the transition from pregnancy to postpartum (first 12 weeks), including a case study analysis of innovative approaches to supporting families during this transition.

MDOC Program: The goal of the SUD/MDOC program is to reach offenders with Substance Use Disorders so they can receive medically necessary services from the DWIHN SUD Provider Network. SUD staff have conducted trainings with probation and parole officers in Wayne County concerning the process to assist their probationers or parolees on how to obtain SUD services seamlessly. MDOC are considered a priority population for assessment and admission due to public safety needs and related to their MDOC involvement. We have also established protocols for officers to get updates from providers concerning their members progress or lack of progress. There were 144 people screened from March 1-31, 2022 and 132 members subsequently enrolled in SUD services.

SUD Authorizations: There was a reported total of 1,238 SUD authorizations approved during the month of March. Over ninety-nine percent (90) of Urgent Authorizations were authorized within 72 hours and 99% of non-urgent authorizations were approved within 14 days. There is some reported discrepancy with the data which is currently being investigated.

## **CRISIS SERVICES**

Requests for Service (RFS) for children increased by 31% compared to February. The diversion rate also increased by 10% from the month of February. The number of requests for service (RFS) for adults increased 10% from February, increasing from 907 to 1,008. The number of diversions remained the same at 31%.

In March 2022, there were 327 contacts made with community hospitals related to the movement of members out of the emergency departments (43% increase from February). Out of the 327 encounters, 162 were diverted to a lower level of care, an overall diversion rate of 50%. Hospital liaisons were involved in 103 cases that were not on the 23-hour report. Of those, twenty-six percent (26%) were diverted to a lower level of care. Hospital liaisons received 51 "crisis alert" calls collectively and the crisis alert diversion rate was 61% for March. In March, there were 52 crisis alerts with 20 inpatient admissions.

DWIHN Mobile outreach services continues to partner with Wayne Health to engage members in the community in behavioral health and physical health services. During the month of March there were sixteen (16) mobile events attended, seventy-one (71) engagements, and twenty-one (21) subsequent contacts.

## COMMUNICATIONS

### Television:

*WDIV/ Local 4 3/1/22*

DWIHN was invited into a Tri-County panel discussion about mental health resources for families in the Ukraine. As a result of the conversation, several media outlets covered the story, including Channel 4's Paula Tutman, who interviewed DWIHN Director of Customer Service, Michele Vasconcellos.

<https://www.clickondetroit.com/news/local/2022/03/02/michigan-man-with-17-year-old-daughter-in-ukraine-shares-concern/>



### Digital:

*Michigan Chronicle 3/25/22*

DWIHN President/CEO Eric Doeh got a chance to sit down with MI Chronicle Digital Reporter Andre Ash to discuss mental health, putting children first, and how athletes are sharing their wellness journeys.

[\*This Local Health Network is Serving Our Most Vulnerable | The Michigan Chronicle\*](#)



### Radio:

On March 2, 2022, local radio station WWJ Newsradio 950 covered the Tri-County discussion on mental health resources for families affected by the war in the Ukraine. Medical report Dr. Deanna Lites interviewed DWIHN about how it can help.

<https://www.audacy.com/wwjnewsradio/news/local/feeling-stressed-about-the-war-in-ukraine-youre-not-alone>

Educational Messaging:

WXYZ and WDIV-TV 4 - In March, DWIHN had two Mental Health Care messages airing on WXYZ and WDIV-TV 4 which focused on Mental Health Care-Putting Children First.

[https://www.youtube.com/watch?v=oz\\_YRcfxj\\_Q](https://www.youtube.com/watch?v=oz_YRcfxj_Q)

[https://www.youtube.com/watch?v=\\_wek5UB3mco](https://www.youtube.com/watch?v=_wek5UB3mco)



Also, in March, several local newspapers ran articles and messages focused on resources for children and adults including Latino Press, Hamtramck Review, MI Chronicle and The Arab American News. Stories included features about National Social Worker month and Autism Awareness month.



Community Outreach:

March 3 - DWIHN attended the Rental Assistance and Community Resource Fair in Inkster.

March 3 - Youth Move Detroit hosted its monthly meeting for youth ages 14-25 at the Children’s Center in Detroit.

March 10 - Youth United hosted Courageous Conversations, a virtual panel discussion on Gun Violence in the Community.

March 23 – DWIHN participated and presented during the Tri-County National Drug and Alcohol Facts Week Webinar.

March 24 - Youth Move Detroit hosted Rock & Roller-skate, a skating icebreaker event.

March 31 - Children’s Initiatives hosted a Health and Wellness Passport Fair in Detroit.


Social Media:  
Top Performing Posts

 **Detroit Wayne Integrated ...**  
Mon 3/28/2022 2:56 pm EDT

Looking for resources to help with back rent or utilities? Join us at the Rental Assistance & Community Resource Fair o...




Reach 2,427

 **Detroit Wayne Integrated ...**  
Mon 3/14/2022 4:01 pm EDT

Advocates, loved ones and people utilizing community mental health services are the stars in this new advocacy video design...

**Advocacy - Action Alert & Petiti...**



Reach 841

 **Detroit Wayne Integrated ...**  
Mon 3/28/2022 2:43 pm EDT

Congratulations are in order for Troy Kotsur who became the first deaf male actor to win an Oscar. Kotsur won best supportin...



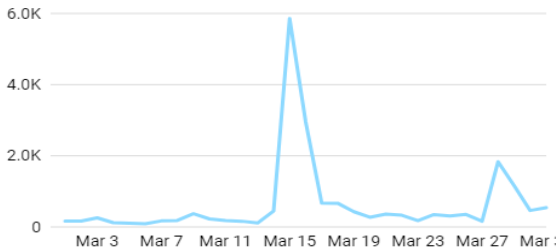
Reach 730


DWIHN social media accounts are growing consistently. In March both Instagram and Facebook significantly increased in reach.

Reach

Facebook Page Reach 

14,588 ↑ 230.3%



Instagram Reach 

671 ↑ 130.6%

